



**BOYS & GIRLS CLUBS**  
OF CENTRAL FLORIDA

**FOR IMMEDIATE RELEASE**

**Contact: Tina L. Ashe**

Boys & Girls Clubs of Central Florida  
407-841-6855 or [tashe@bgccf.org](mailto:tashe@bgccf.org)

**Local Brokerages “Battle” it Out on the Ball Field for the  
Benefit of Boys & Girls Clubs of Central Florida**  
*Financial Institutions Give Back to Local Community via Softball Tournament*

**Altamonte Springs, FL. (February 23, 2009)** – On Saturday, February 28 at 9:00 a.m., Boys & Girls Clubs of Central Florida (BGCCF) will hold its 7<sup>th</sup> Annual **Battle of the Brokerages Softball Tournament** to benefit the over 13,000 youth served in Central Florida each year.

The co-ed tournament, held at the City of Altamonte Springs’ Merrill Park, will kick off with a first pitch by Altamonte Springs Mayor, Pat Bates, and will bring together teams featuring players from a variety of National financial institutions. The fundraising event’s main goals are to help strengthen community involvement, garner awareness and funds for the mission of BGCCF, as well as provide a worthwhile team building experience for everyone involved, especially during this challenging economic climate.

Players from executive to administrative levels from the following financial institutions are slated to take part: Banc of America, Merrill Lynch, Morgan Stanley, Raymond James, SunTrust Investments, UBS Financial Services, and Wachovia Securities. Spearheading the softball tournament from local brokerages are volunteer co-chairs Steve Fricke and Steve Schelling.

Battle of the Brokerages will also yield an array of much needed gifts from each financial institution, collected through internal pre-game office drives and fundraisers. BGCCF expects to receive a generous assortment of wish list items including art supplies, sports equipment, in-kind donations and cash contributions that will directly benefit BGCCF youth development programs.

At this time of economic uncertainty, Battle of the Brokerages casts a positive light on what is deemed a stressful period for so many and demonstrates that the spirit of giving back to the community only helps inspire hope, not only for the BGCCF youth served each day, but for better days ahead for everyone in the profit and nonprofits worlds.

**About Boys & Girls Clubs of Central Florida:**

The BGCCF mission is to inspire and enable all young people, especially those from disadvantaged circumstances, to realize their full potential as productive, responsible and caring citizens. For more information or to find out how you can support the BGCCF movement, call 407-841-6855 or visit [www.bgccf.org](http://www.bgccf.org).

###