

We Care News Release **LOCAL MARKETS**

**2008 “WE CARE™” CELEBRATION BRINGS  
ORLANDO’S YOUNGSTERS A DAY OF HOLIDAY CHEER**

Children from disadvantaged circumstances often miss out on the joy and good cheer of the holiday season.

That’s why once again this year, the non-profit and business partnership known as We Care™ will bring some seasonal sparkle to deserving children in 23 cities from coast to coast, and for the second time here in Orlando.

We Care™ unites the Boys & Girls Clubs of America, furniture manufacturers Geiger and Herman Miller, Inc., furniture dealer Workplace Resource of Orlando and a number of the areas leading Architectural and Interior Design firms as well as Herman Miller key clients in hosting a holiday gathering for children in need. The event includes entertainment, arts and crafts, snacks, face painting, and a special visit from Santa.

Orlando’s We Care™ event will be held at the new Boys & Girls Club of Central Florida — Walt Disney World Branch on Friday, December 5<sup>th</sup> from 4:00 to 6:30pm.

“We would like to thank all of our participants for their support and sponsorship,” declares Paul Kasprzak, Senior Account Manager for Herman Miller, Inc. “Their participation makes it possible for us to share the joy of the season with some very deserving kids.”

Participating firms include Baker Barrios Architects, DLR Group, Electronic Arts Tiburon, Full Sail University, L2 Studios, MindComet, VOA and SunTrust. Each firm will develop a holiday craft idea for the children to complete at the event.

“This really is a wonderful event where the children have an opportunity to create special gifts for their family, friends and/or themselves”, states Bart McFadden, Service Director for Boys & Girls Club of Central Florida, Walt Disney World Branch.

Additional sponsors include Cort Furniture Rental, Marc Shore and Associates, The Bierman Group. Additional information on Orlando’s We Care™ event is available by contacting Paul Kasprzak with Herman Miller, Inc. at 407-222-5440 or [Paul\\_Kasprzak@hermanmiller.com](mailto:Paul_Kasprzak@hermanmiller.com)

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