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Tupperware Brands Unveils New Boys & Girls Club

Company Demonstrates Commitment to Developing Confidence in Central Florida Children

ORLANDO, FL (June 2, 2010) – Building a foundation will take on a double meaning when the Tupperware Brands Branch of Boys & Girls Clubs of Central Florida hosts its grand opening at 10:00 a.m. on Friday, June 4.

The newest Boys & Girls Club - the first-ever Tupperware Brands Branch - will reflect the organization's goal of enabling young people to reach their full potential as productive, caring and responsible citizens.

"Tupperware's mission has always been to enlighten, educate and empower. Our Club has incorporated programs and services that focus on this objective by developing the self-esteem and confidence of Central Florida boys and girls," said Rick Goings, Chairman and CEO of Tupperware Brands. "We are proud of our commitment to achieve these types of positive milestones in the local neighborhoods and communities we serve each year."

The new Club, which will feature upgraded facilities, appliances and electronics, will be known as the technology magnet for Boys & Girls Clubs of Central Florida. Members of the Club will enjoy three new computer labs, a fully designed kitchen complete with Tupperware® products, a teen center, dance studio, and a larger gym and restroom facilities -- totaling an expansion of approximately 12,500 square feet over the previous facility and doubling the number of children served.

Located at 2411 Dyer Boulevard in Kissimmee, Florida (across from Kissimmee Middle School), the new Club is a result of the generosity and support from the collaborative efforts of Osceola County Government, Tupperware Brands, Walt Disney World Resort, the Edyth Bush Charitable Foundation, and many other generous corporate supporters. Together, these valued partners and the Tupperware Brands Branch of Boys & Girls Clubs of Central Florida will continue to provide an influential impact on the children of Osceola County.

About Tupperware Brands

Tupperware Brands Corporation is a portfolio of global direct selling companies, selling premium innovative products across multiple brands and categories through an independent sales force of 2.4 million. Product brands and categories include design-centric preparation, storage, and serving solutions for the kitchen and home through the Tupperware brand and beauty and personal care products for consumers through the Armand Dupree, Avroy Shlain, BeautiControl, Fuller Cosmetics, NaturCare, Nutrimerics, Nuvo, and Swissgarde brands. For more information, log on to www.tupperwarebrands.com.

About Boys & Girls Clubs of Central Florida

The mission of Boys & Girls Clubs of Central Florida is to inspire and enable all young people, especially those from disadvantaged circumstances, to realize their full potential as productive, responsible and caring citizens. For more information or to find out how you can support the Boys & Girls Clubs movement, call 407-841-6855 or visit www.bgccf.org.