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\$10,000 GRANT FROM TACO BELL FOUNDATION FOR TEENS HELPS LOCAL BOYS & GIRLS CLUB COMBAT AMERICA'S HIGH SCHOOL DROPOUT CRISIS

Grant will provide Real World Experiences for More Than 45 Teens and Open Doors to New Opportunities and Brighter Futures

Orlando, FL (May 31, 2010) – Boys & Girls Clubs of Central Florida and its Universal Orlando Foundation Branch is being recognized with a **\$10,000 grant from the Taco Bell Foundation for Teens** to fund real world experience programs that help encourage them to stay in school and consider future career possibilities. As one of 250 organizations to receive a portion of the \$1.8 million grant from the Foundation, the Universal Orlando Foundation Branch will host a career-oriented teen summit at the University of Phoenix in Orlando, Florida with workshops based on popular television reality shows focused on education. The Club will also embark on College tours including visits to Florida State and FAMU.

Growing up in America today is tougher than ever. The statistics are overwhelming: today, the average high school graduation rate is 75 percent – and for Latino and African-American males, that rate drops to 50 percent; less than one-third of eighth graders perform at a proficient level in math; and reading proficiency levels drop as students enter middle school.

The grant, awarded by the Taco Bell Foundation for Teens, will allow an estimated 45 Orlando-area teens to experience real-world activities that will spur them to stay engaged in their communities and inspire them to remain in school, working towards graduation. Examples of these real-world activities include: building career preparation skills (resume writing and interview techniques) through in-Club workshops. Also, through up close and personal looks at various career paths, professional etiquette and overall professional standards through a variety of company site visits.

“We are honored to be recognized by the Taco Bell Foundation for Teens for our unremitting commitment to teen graduation and success,” said Betty McKinney, Universal Orlando Foundation Branch of Boys & Girls Clubs of Central Florida service director. “It is because of partnerships like this that we are able to offer the type of real-world experience that ultimately helps inspire them to stay committed to earn their high school degree, dream big and be great.”

Programs and opportunities like the ones Orlando-area teens are getting to experience thanks to the Taco Bell Foundation for Teens work. According to a Harris Interactive Survey of Boys & Girls Club alumni:

- 90 percent of alumni graduate from high school or obtain a GED.
- Nearly two-thirds reported that Club staff contributed to their success in high school.
- 70 percent credited their time at the Club as helping them discover subject areas they enjoyed.

Since 1995, the Taco Bell Foundation for Teens and its supporting programs have helped more than 500,000 teens stay in school and on the path to graduation through its national partnership with Boys & Girls Clubs of America (www.bgca.org).

“The teen graduation crisis is a major hurdle for America as we strive to remain an innovative and powerful global leader,” said Bob Fulmer, executive director of the Taco Bell Foundation for Teens. “The vital partnerships and programs we are funding today allow Taco Bell to help teens build a foundation for a future success through the vehicle of graduation.”

Taco Bell Foundation for Teens raises funds through the generosity of Taco Bell customers and the support of Taco Bell Corp., its employees, franchisees and partners. Canisters are placed in participating restaurants so patrons can support teen programs by donating their spare change. Additionally, franchisees have developed fundraising and volunteer opportunities within their own communities to support local teen programs. On April 23, 2009, participating Taco Bell® restaurants across the country conducted the first-ever nationwide fundraiser to support Taco Bell Foundation for Teens, donating 15 percent of gross sales that day, totaling \$1.8 million.

Located at 5055 W. Raleigh St., Orlando, Florida, the Universal Orlando Foundation Branch provides program opportunities for hundreds of boys and girls each year. Youngsters interested in joining the Club, learning more about Club Tech or other youth programs can contact call the Club at 407-298-0680 or visit www.bgccf.org for more information.

About Taco Bell Corp.

Taco Bell Corp. ("Taco Bell"), a subsidiary of Yum! Brands, Inc., (NYSE: YUM), is the nation's leading Mexican-style quick service restaurant chain. Taco Bell serves tacos, burritos, signature quesadillas, Grilled Stuft Burritos, nachos, and other specialty items such as Crunchwrap Supreme®, in addition to the 79-89-99 WHY PAY MORE™! Value Menu. Taco Bell serves more than 36.8 million consumers each week in nearly 5,600 restaurants in the U.S.

About the Taco Bell Foundation for Teens

The Taco Bell Foundation, Inc., dba Taco Bell Foundation for Teens (TBFT), a non-profit 501(c)(3) public benefit corporation, is committed to addressing the growing number of high school dropouts in the U.S. by providing at-risk youth with mentors and real-world experiences that will motivate them to stay in school and achieve more in life. Since 1995, TBFT has donated more than \$28 million to support teen programs at Boys & Girls Clubs of America and other teen-serving organizations with the help of on-going customer, franchisee and employee donations. For more information about TBFT, visit www.tacobellfoundationforteens.org.

About Boys & Girls Clubs of America

For more than 100 years, Boys & Girls Clubs of America (www.bgca.org) has enabled young people, especially those who need Clubs most, to reach their full potential as productive, caring, responsible citizens. Today, more than 4,000 Boys & Girls Clubs serve more than 4 million young people through Club membership and community outreach. Clubs can be found throughout the country and on U.S. military installations worldwide, providing young people 6-18 years old with guidance-oriented character development programs conducted by trained, professional staff. Key programs emphasize leadership development; education and career exploration; community service; technology training; financial literacy; health and life skills; the arts; sports, fitness and recreation; and family outreach. In a Harris Survey of alumni, 57 percent said the Club saved their lives. National headquarters are located in Atlanta.

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