

FOR IMMEDIATE RELEASE



*** * * MEDIA ADVISORY * * ***

ORLANDO CITY SOCCER CLUB JOINS ADIDAS, MLS WORKS, SOUTHERN NEW HAMPSHIRE UNIVERSITY AND THE U.S. SOCCER FOUNDATION TO UNVEIL NEW SOCCER MINI-PITCH AT THE WALT DISNEY WORLD CLUBHOUSE

A dedication ceremony will unveil state-of-the-art mini-pitch to provide local Boys & Girls Club youth with a safe & accessible place to play

In partnership with the Orlando City Soccer Club, the new mini-pitch located at the Walt Disney World Clubhouse, is part of a commitment made by adidas, MLS WORKS, Southern New Hampshire University and the U.S. Soccer Foundation to build 20 mini-pitches in underserved communities across North America. Each new mini-pitch will offer children in these communities a safe place to play, while providing a soccer environment that encourages unstructured play within local communities, supporting the continued growth of the game. Additionally, SNHU will award a full college scholarship to a deserving member of the local community as part of the dedication ceremony.

Following the official dedication, local [Soccer for Success](#) participants and Orlando City SC players will participate in a small-sided match on the new pitch. *Soccer for Success* is the U.S. Soccer Foundation's free afterschool program that uses soccer as a tool to combat children's health issues and juvenile delinquency.

WHO: The ceremony will include short remarks from:

- Kay Rawlins – Founder and Vice President Community Relations, Orlando City Soccer Club
- Phil Rawlins – Founder and President, Orlando City Soccer Club
- Steve Thiel – Director Partnership Marketing, Southern New Hampshire University
- Jennifer Tobin – Chair, Boys & Girls Club of Central Florida

Special guests include:

- Servando Carrasco, Orlando City SC Player
- Rafael Ramos, Orlando City SC Player
- Orlando City SC Executives

VISUALS: Local Orlando boys and girls taking ceremonial first kick with players and executives. 20 boys and girls playing in the first match on the new pitch. Orlando City SC players will serve as celebrity coaches.

WHEN: Thursday, May 19, 2016 | 3:30 p.m. – 4:30 p.m.

WHERE: Walt Disney World Clubhouse
5211 Hernandez Drive
Orlando, FL 32808

MEDIA CONTACT: Media interested in attending the mini-pitch unveiling to conduct interviews or receive event photos must contact Jacklyne Ramos (jramos@orlandocitysc.com).

ADDITIONAL MEDIA CONTACTS

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