



BOYS & GIRLS CLUBS OF CENTRAL FLORIDA

BETSY ROGERS OWENS JOINS BOYS & GIRLS CLUBS OF CENTRAL FLORIDA

(ORLANDO, Fla., August 2, 2016) Boys & Girls Clubs of Central Florida (BGCCF) is pleased to announce Betsy Rogers Owens has joined the organization as Marketing and Communications Director.

“We are pleased to have a nonprofit executive of Betsy’s caliber join our team,” said President and CEO Gary W. Cain. “With more than 20 years of top level experience, she will enable us to significantly expand our impact in the community and ultimately serve more children.”

Prior to joining BGCCF, Owens was the Executive Director of the Friends of Casa Feliz in Winter Park for 12 years. In this role, she oversaw all programming and operations for the Casa Feliz Historic Home Museum, listed on the National Register of Historic Places. She was named one of the “25 Most Influential People in Winter Park” by *Winter Park Magazine*.

Her career also has included a seven-year tenure as Managing Director of the West Virginia Business Roundtable in Charleston, WV, an economic development advocacy group comprised of the CEO’s of that state’s largest employers. She also worked as an economic analyst for the United States Department of Energy in Washington, D.C.

Owens has a bachelor’s degree in economics from the University of Virginia and an MBA from the University of North Carolina, Chapel Hill.

About Boys & Girls Clubs of Central Florida

Since 1944, Boys & Girls Clubs of Central Florida has provided at-risk children from the local community, between the ages of 6 and 18, with a safe place to learn and grow. Our membership totals nearly 14,000 young people at 30 Clubs and middle school sites in Brevard, Orange, Osceola and Seminole Counties. The mission of Boys & Girls Clubs of Central Florida is to inspire and enable all young people, especially those from disadvantaged circumstances, to realize their full potential as productive, responsible and caring citizens. Learn more at [407.841.6855](tel:407.841.6855), www.bgccf.org, facebook.com/bgccf, or twitter.com/bgccf.

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