

Designing a Gift Card:

Objective:

- Students will design a gift card using the Elements and Principles design.
- Students will design three different gift cards.

Materials:

- Sheet of paper
- Pencil
- Color pencils
- Eraser
- Marker

Activity:

You are a graphic designer who has been commissioned to create three different gift cards design for a company of your choice.

Instructions:

1. Choose three companies that you would like to design their gift card. Example visa gift card, restaurant gift card and store gift card.
2. Design the front of your gift card, remember to keep your design simple and clear.
3. Choose your color wisely, use color that complement each other. Keep in mind the color that is associated with the company.
4. Choose a font (letters) that are clear and easy to read.
5. Have fun.



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Teen Activity

Examples:



Create your own:

