



SPONSORSHIP OPPORTUNITIES



Scan Qr Code to access all event resources online!

APRIL 19, 2024 | ROSEN SHINGLE CREEK

What is Celebrate the Children?

For our Club members, staff, and community of supporters, there is no more joyful night than our annual gala, Celebrate the Children. This year, we're kickin' it 80s style in honor of our 80 years of changing children's lives in Central Florida. Celebrate the Children 2024 will combine uplifting entertainment, festive food and decor, all with an 80s twist. Totally awesome!

What does Celebrate the Children support?

In addition to providing over 1000 attendees with hearts-full of inspiration, Celebrate the Children is responsible for raising close to \$1 million of vital funds for our Club programming—about 10% of the annual operations budget for our Clubs. CTC proceeds provide caring mentors, enriching programming, and welcoming facilities for the children in our community who need us most.

About our Partners:

- 80 partners sponsored Celebrate the Children in 2023.
- Companies and individuals from 5 counties—including Brevard, Osceola, Seminole, Orange and Lake County—join and support us for Celebrate the Children every year.
- Our longest supporting partner has celebrated with us for 30 years.

What are the marketing benefits for my company?

As a Celebrate the Children partner not only will your company enjoy a fabulous evening of food, drink and entertainment, you'll receive valuable marketing benefits, including ads in Orange Appeal and the Orlando Sentinel, digital exposure on our social media channels, and recognition at the event.

Won't you join us as a 2024 partner?

For sponsorship opportunities and event details, please contact Sarah Johnston, Chief Development Officer, at sjohnston@bgccf.org or 407-920-5140.





PARTNERSHIP BENEFITS

BOYS & GIRLS CLUBS OF CENTRAL FLORIDA

| BENEFITS CELEBRATE THE CHILDREN | PLATINUM \$30,000 | DIAMOND \$16,000 | RUBY \$7,000 | SAPPHIRE \$4,000 |
|--|--|--|----------------------------------|----------------------------------|
| Catered post-event thank you celebration for up to 24 guests at Club location of your choice | | | | |
| Logo featured on online bidding site and printed auction guide | | | | |
| Company thanked verbally during event program | | | | |
| Company recognition on BGCCF's social media platforms (9,500 followers) | Personalized Company Thank You Video | Company Name listed in Thank You Video | | |
| Hotel rooms at Rosen Shingle Creek | (4) Deluxe Rooms | (4) Deluxe Rooms | (2) Guest Rooms | |
| Recognition in digital and print advertising with our 2024 event media partners | Logo | Logo | Company Name | Company Name |
| Company recognition in 3 e-blasts (distribution 3,000) | Premier Logo Placement | Logo | Company Name | Company Name |
| Company recognition on BGCCF's website | Premier Logo Placement | Logo | Company Name | Company Name |
| Full page thank you ad in Orange Appeal Magazine | Premier Logo Placement | Logo | Company Name | Company Name |
| Advertisement in digital event program rotation | Highest Frequency | Medium Frequency | Ad Featured | Featured with Sapphire Partners |
| Gourmet dining experience with cocktail reception and open bar | (2) Prime Tables (16 Guests) | (2) Prime Tables (16 Guests) | (I) Reserved Table (8 Guests) | (I) Reserved Table (8 Guests) |



To inspire and enable all young people, especially those who need us most, to reach their full potential as productive, caring and responsible citizens.



OUR CORE BELIEFS

A Boys & Girls Club provides:

- A safe place to learn and grow during the non-school hours
- Supportive relationships with caring, adult professionals
- Life-enhancing programs and character development experiences
- Hope and opportunity

OUR CORE PROGRAMS

Great Futures Start Here

- Health & Life Skills
- Character & Leadership Development
- Education & Career Development
- Sports, Fitness & Recreation
- The Arts





SUCCESS IS WITHIN THE REACH OF EVERY CHILD WHO ENTERS OUR BLUE DOORS

We aspire to have all members on track to graduate from high school with a plan for the future, demonstrating good character and citizenship and living healthy lifestyles.

For 80 years, Boys & Girls Clubs has helped kids and teens reach their full potential in Central Florida:

12,069

children served last year

750+

adult staff and volunteers

40

Club locations in 6 counties

INVEST IN OUR COMMUNITY'S FUTURE

Every \$1 invested in Boys & Girls Clubs returns \$9.60 in current and future earnings and cost savings to communities.

Last year ...

100%

of our high school seniors graduated.

85%

have post-secondary education plans.

97%

of our Club members were promoted to the next grade level.



PROUD PARTNERS

THANK YOU FOR SUPPORTING LAST YEAR'S

CELEBRATE THE CHILDREN!

TITLE PARTNER



PRESENTING SPONSORS



PLATINUM PARTNERS





DIAMOND PARTNERS

Jones Homes Orange County Sheriff's Office **Orlando Sentinel**

RUBY PARTNERS

Ginsburg Family Foundation **JetBlue** JP Morgan Chase The Kaltbaum Family Kennedy Space Center Visitor Complex LightUp Toys

SAPPHIRE PARTNERS

First Title, a Fidelity National Financial Company Gettysburg Commercial Corporation Goldman, Sachs & Co GrayRobinson, P.A. Denise and Michael Hammond Hatcher Insurance, Inc. Hilton Grand Vacations The Jones Connolly Pollock Group at

Rockefeller Capital Management

Junebug Foundation Kavaliro

Kissimmee Utility Authority Kiwanis Club of Orlando Foundation **KPMG**

Kyocera Document Solutions Lake Apopka Natural Gas The Ledden Family

Lowndes **NBC Sports NEXT** Orlando Magic Petro Family Foundation Rosen Hotels & Resorts

Red Lobster

Universal Genesis

Universal Orlando Resort

Aagaard-Juergensen **AIT Engineers** Amerifirst Home Mortgage AmeriScapes Landscape Management Services Axiom Baker & Hostetler **Baseline** Bright Future Electric Michelle & Adam Breunig Celebration Restaurant Group Central Florida Auto Dealers Association City National Bank Kimberly Dorsett & Marco Santoro **Epoch Residential FAIRWINDS** Foundation **Finfrock** First Horizon

AdventHealth

Anderson Wealth Services

Dr. Phillips Charities

Ameris Bank

Charles Schwab

Clifton Larson Allen LLP

The Desai Family

Emerson International, Inc.

Fidelity Investments







Scan Qr Code to sign up online!

| ☐ Platinum Par | tnership (\$30,000) | ☐ My check is enclosed. | | | | | |
|--|--|--|--|--|------------|-------------------------------|------------|
| ☐ Diamond Partnership (\$16,000) | | ☐ Please invoice me. | | | | | |
| ☐ Ruby Partnership (\$7,000)☐ Sapphire Partnership (\$4,000)☐ Support A Club Member: | | □ Please charge my credit card: □ Visa □ MC □ Amex □ Discover □ Card Number: | | | | | |
| | | | | | □ \$10,000 | □ \$5,000 □ \$2,500 | ☐ Expires: |
| | | | | | □ \$1,000 | □ \$500 □ \$ _{Other} | ☐ Name: |
| | o donate an auction package. | | | | | | |
| Company name | (for recognition purposes): | | | | | | |
| Point person for event: | | Title: | | | | | |
| Address: | | City/State/Zip: | | | | | |
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| Phone: | Email: _ | | | | | | |
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| Who contacted Person to receive Title: Address (if diffe Partnership Aut 101 E. Con WE'RE | you about this event: ve letter of acknowledgement: Phone: rent): Please make checks payable to Boy Colonial Drive, Orlando, FL 32801 Phone: ntact Sarah Johnston at sjohnston@bgccf.org | Email: City/State/Zip: ys & Girls Clubs of Central Florida : 407.841.6855 Fax: 407.872.7796 www.bgccf.org g to get involved in Celebrate the Children 2024 | | | | | |

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